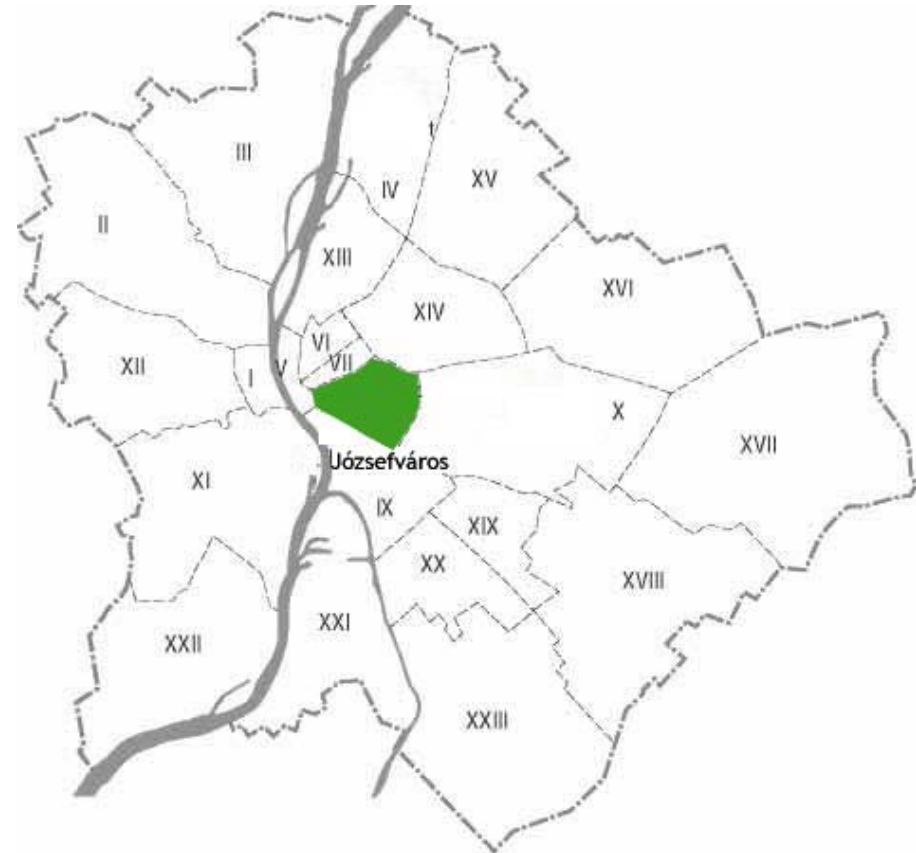


**Urban Renewal and  
Regeneration projects  
in Budapest - Józsefváros  
1998-2009**



# Józsefváros, the VIIIth district of Budapest

- inner-city location
- large diversity of both the socio-economic mixture and the built environment
- bad - but improving - reputation; until the late '90s home of prostitution



# City of Budapest

## - 2 level administration and spatial planning system

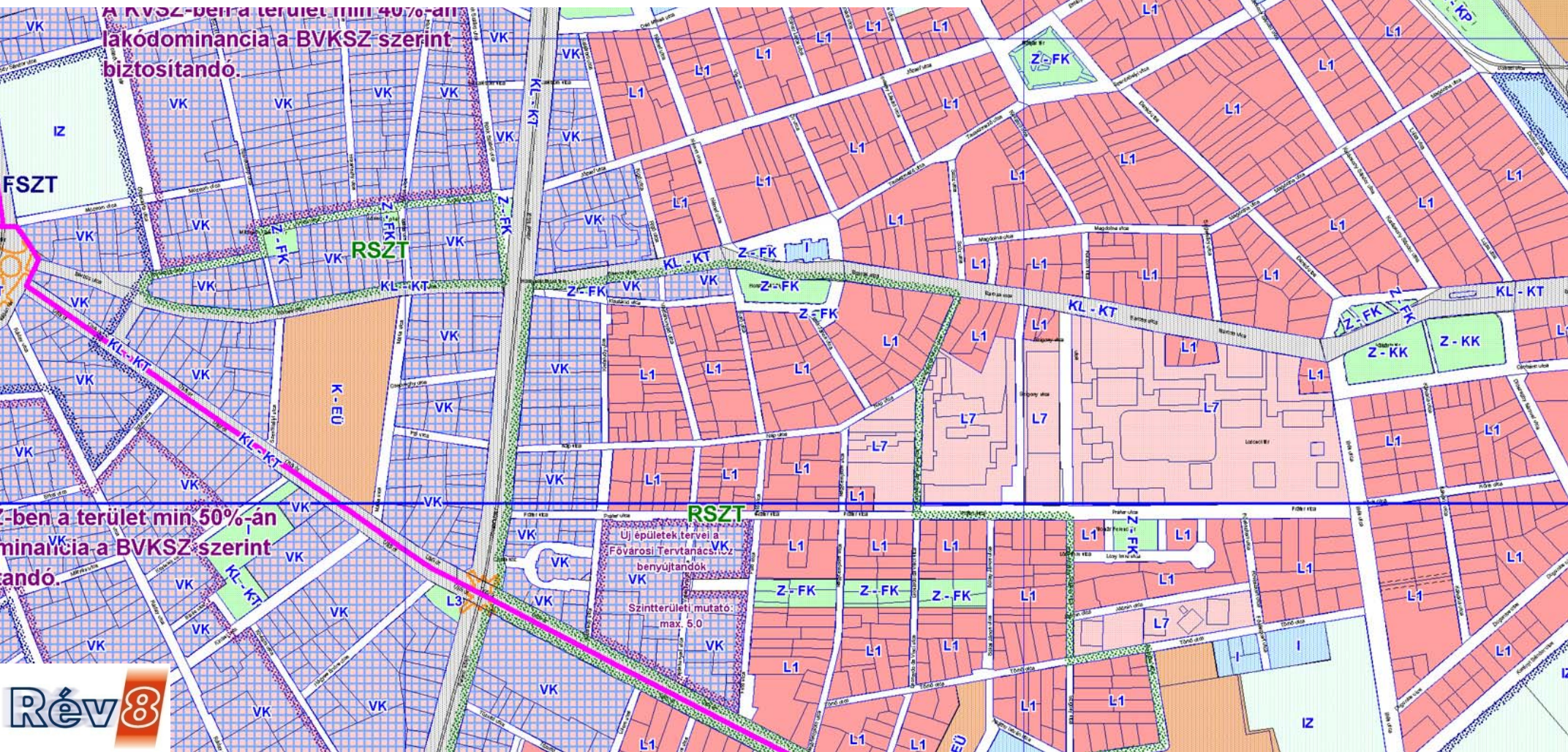
Budapest level:  
strategies, plans for the entire town

- long- and mid-term concepts
- strategies
- structure and regulatory plans

Budapest - Józsefváros 1998 – 2009



# City level of planning system



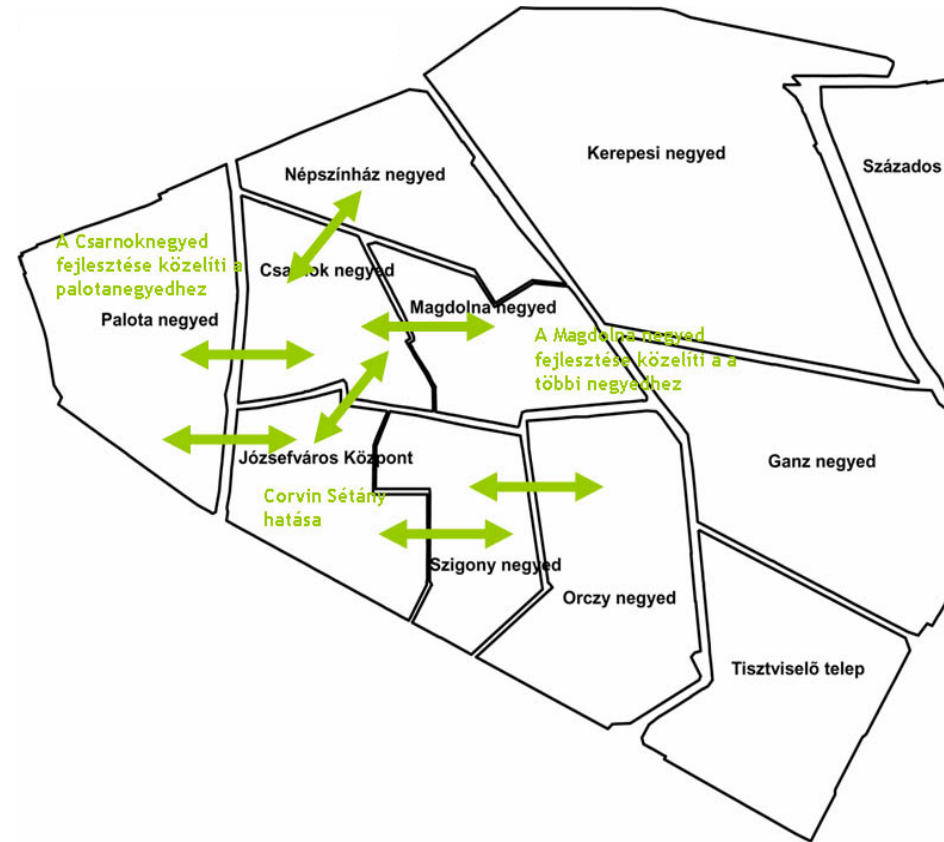
A KVSZ-ben a terület min 40%-án lakódominancia a BVKSZ szerint biztosítandó.

-ben a terület min 50%-án lakódominancia a BVKSZ szerint biztosítandó.

Uj épületek tervvei a Fővárosi Tervtanács VKZ-ben benyújtandók  
 Szintterületi mutató: max. 5,0

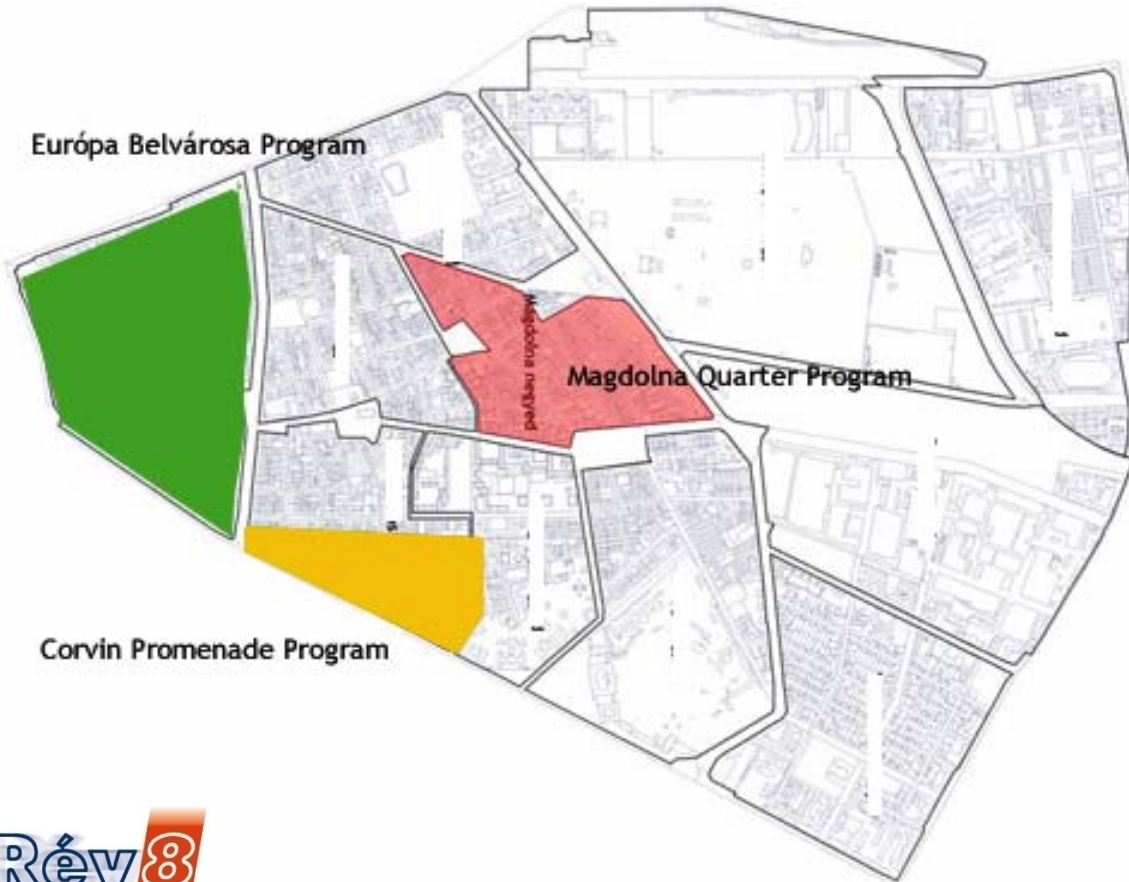
## District level: strategies, plans for the district

- long & mid term district development concepts, strategies
- local planning and building regulations (zoning and building code)
- binding regulatory plan
- masterplans





# Main Urban Renewal and Regeneration Programs in Józsefváros



2002-2006	Futó Street Local Partners' Program
2003-2013	Corvin Promenade Program
2005-2010	Magdolna Quarter Program
2007-2010	The European Inner-city Program



## Small enterprise support program 2002 - 2006

- Local Government, Rév8 implemented a retail development & public spaces renewal program
- LG, Rév8, small entrepreneurs and locals, organise an association to wake up the tradition of the area
- total public budget: 1,25mil €; including 1mil € European Union support



# The European Inner-city Program

Budapest - Józsefváros 1998 - 2009



## Program for the living Innercity - Palacequarter 2007 - 2010

- LG., Rév8, local entrepreneurs and inhabitants work together for their neighbourhood
- organising social events, festivals, weekly markets
- facade and public spaces renewal - new pedestrian zones
- strengthening the local identity
- budget containing 3mil € European Union support

# Corvin Promenade Program

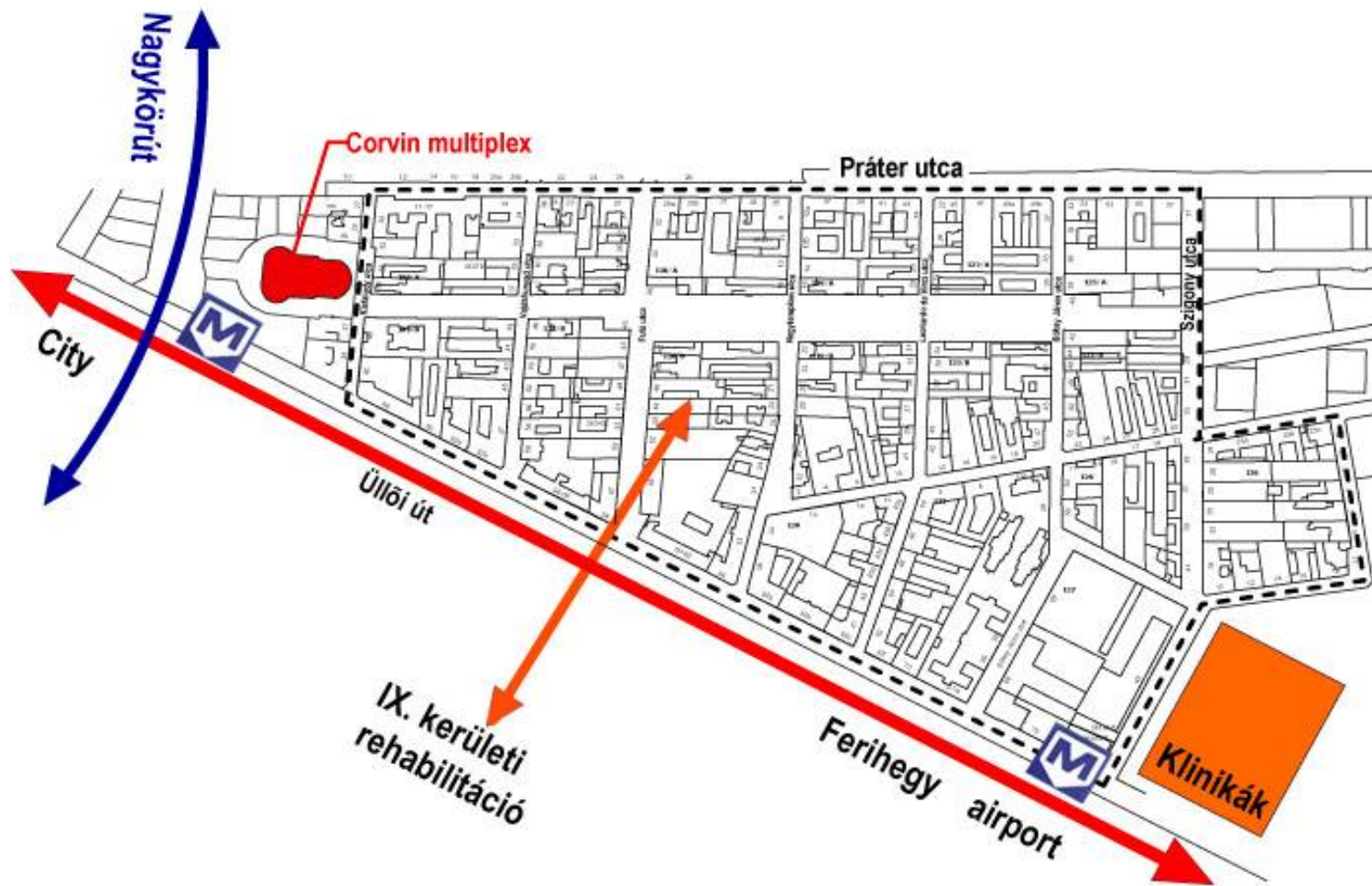


**Investor cooperation,  
integrated, urban renewal  
program 2003-2013**

- 22 ha, 2500 new flat, retail, office and research and development premises
- total budget: 600mil €
- public budget: 71 mil €

# Corvin Promenade Program

Budapest - Józsefváros 1998 - 2009





## 10 year partnership agreement among Investor, LG, Rév8

tasks of LG, Rév8:

- rehousing,  
Out of the 2500 flats  
The inhabitants of 1100 are rehoused in ca. 7 years
- infrastructure renewal and managing
- new public spaces building and maintenance (with investor)
- the cooperation process
- PR

# Social housing supporting the rehousing needs of CPP

Budapest - Józsefváros 1998 – 2009

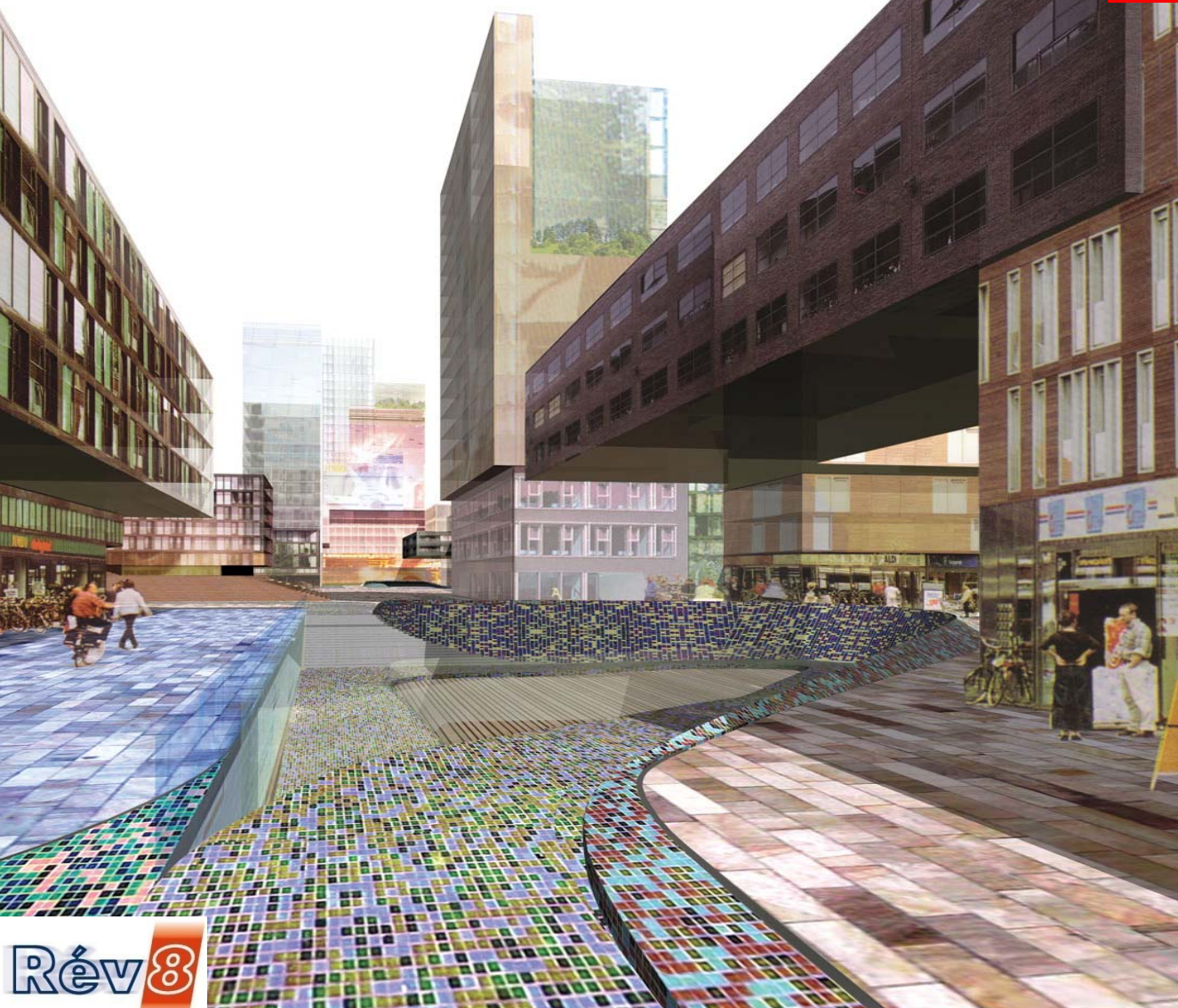


# Social housing supporting the rehousing needs of CPP

Budapest - Józsefváros 1998 - 2009



Rév8



tasks of Investor:

- Project development
- cooperation with the public side
- designing and building the new premises
- new public spaces building and maintenance (with LG)
- selling it, marketing & promotion





# Organisations and Agencies for future change

Budapest - Józsefváros 1998 – 2009

## Rév8 urban development agency (plc)

CEO/Rév8 Plc.      Alföldi György 1999 >

Company              urban development plc

Founded                              in 1997

Owners              Budapest City Council &  
Local Municipality of  
Józsefváros

Capital              0,20 mGBP / 0,25 mEUR



# Organisations and Agencies for future change

**Rév8 urban development agency (plc)**

**1997-1999**                      traditional approach  
physical rehabilitation

**Rév8 tasks in 1997**                      management of  
building renewal  
on local governmental  
demand

**Staff in 1997**                      18 employee  
architects, engineers  
technical supervisors  
technicians



# Organisations and Agencies for future change

## Rév8 urban development agency (plc)

1999 > 2009                      integrated approach

Rév8's tasks in 2009                      urban and social  
engineering responsible  
for the regeneration  
of Józsefváros

Staff in 2009                      architects, engineers  
geographer, technicians  
economists, sociologist  
urbanists, social workers

